

**Allyn & Bacon/ Merrill Professional**

*Carolyn Forest*  
75 Arlington Street, Suite 300  
Boston, MA 02116  
Tel: 401-667-2752  
Fax: 401-667-3692  
carolyn.forest@pearsoned.com  
www.allynbaconmerrill.com  
Booth(s): 324

**Alta Book Center, Inc.**

*Simone Almendares-Berman*  
14 Adrian Court  
Burlingame, CA 94010 USA  
Tel: 800-ALTA-ESL  
Fax: 800-ALTA-FAX  
info@altaesl.com  
www.altaesl.com  
Booth(s): 201, 203

**Association of California  
School Administrators (ACSA)**

*Janis Rawlins*  
1029 J. Street, Suite 500  
Sacramento, CA 95814  
jrawlins@acsa.org  
Tel: 800-608-ACSA (2272)  
Fax: 916-290-0397  
Booth(s): 332

**Authors & Editors**

*Arthur Rubin*  
10736 Jefferson Blvd., #604  
Culver City, CA 90230-4933  
info@2learn-english.com  
Tel: 310-836-2014  
Fax: 310-836-1845  
Booth(s): 200

**CaISTRS**

*Rod Chiuu*  
7667 Folsom Blvd., MS89  
Sacramento, CA 95826  
Tel: 916-229-3834  
Fax: 916-229-3834  
sthompson@calstrs.com  
Booth(s): 329

**Cambridge University Press**

*Gerald Govia*  
32 Avenue of the Americas  
New York, NY 10013  
Tel: 800-860-5817  
Fax: 212-645-5960  
kkjelstrup@cambridge.org  
Booth(s): 312, 314, 318, 320

**CASAS**

*Susana van Bezooijen*  
5151 Murphy Canyon Rd., Ste 220  
San Diego, CA 92123  
Tel: 650-726-7147  
Fax: 650-726-7147  
bvanB@casas.org  
Booth(s): 327

**Center for Applied Linguistics**

*Sarah Young*  
4646 40<sup>th</sup> St. NW  
Washington, DC 20016  
Tel: 202-355-1529  
Fax: 202-363-7204  
syoung@cal.org  
Booth(s): 208

**Chaffey Joint Union H.S. District**

*Virginia Kelsen*  
211 W. 5<sup>th</sup> Street  
Ontario, CA 91762  
Tel: 909-988-8511  
Fax: 909-467-5208  
veronica\_duplessis@cjuhsd.k12.ca.us  
Booth(s): 133

**Command Performance Language Institute**

*Contee Seely*  
28 Hopkins Court  
Berkeley, CA 94706  
Tel: 510-524-1191  
Fax: 510-527-9880  
consee@aol.com  
Booth(s): 308

**Compass Publishing**

*Albert Chiang*  
11912 Rivera Road, Ste. D  
Santa Fe Springs, CA 90670  
Tel: 562-698-9023  
Fax: 562-698-9027  
compasspub@sbcglobal.net  
Booth(s): 221

**De Anza Press**

*Kristan Cavina*  
990 S. Clarence Street  
Anaheim, CA 92806  
Tel: 714-991-4884  
Fax: 714-991-3360  
info@deanzapress.com  
Booth(s): 103

**DynEd International**

*Nicholas Randall*  
1350 Bayshore Hwy., Ste. 850  
Burlingame, CA 94010  
Tel: 800-765-4ESL  
Fax: 650-375-7017  
sales@dyned.com  
Booth(s): 119

**Easy English Times**

*Betty Malmgrer*  
P.O. Box 5614  
Napa, Ca 94581  
easyenglish@aol.com  
www.easyenglishtimes.com  
Booth number(s): 131

**Ed-Tex/New Readers Press****Lerner Classroom/The Booksource**

*Julie Chervin*  
15235 Brand Blvd., A107  
Mission Hills, CA 91345  
Tel: 818-898-3340  
Fax: 818-898-3342  
edtexbooks@aol.com  
Booth(s): 209

**English Language Fellow Program**

*Mai Tran*  
3801 W. Temple Ave., bldg. 1, Rm. 104  
Pomona, CA 91768  
Tel: 909-869-3621  
Fax: 909-869-3282  
mntran@csupomona.edu  
Booth(s): 330

**English on a Roll, Inc.**

*Linda Koran*  
P.O.Box 11084  
Olympia, WA 98508  
Tel: 360-866-5524  
Fax: 360-866-1055  
englishonaroll@yahoo.com  
Booth(s): 126

**Frog Publications**

*Maggie Redmile*  
11820 Uradco Place, Suite 105  
San Antonio, Florida 33576-7139  
Tel: 800-777-3764  
Fax: 352-588-0863  
conferences@frog.com  
www.frog.com  
Booth(s): 206

**Heinle, a part of Cengage Learning**

*Marge Sousa*  
25 Thomson Place  
Boston, MA 02210  
Tel: 617-289-7817  
Fax: 617-289-7844  
marge.sousa@cengage.com  
Booth(s): 112, 114, 118

**IELTS International**

*Richard Halstead*  
825 Colorado Boulevard, Suite 112  
Los Angeles, CA 90041, USA  
Tel: (1) 323-255 2771  
rhalstead@ieltsintl.org  
www.ielts.org  
Booth(s): 333

**JAG Publications**

*Joan Ashkenas*  
3940 Laurel Canyon Blvd. #1301  
Studio City, CA 91604  
Tel: 818-505-9002  
Fax: 818-505-9002  
info@jagpublications-esl.com  
www.jagpublications-esl.com  
Booth(s): 101

**McGraw-Hill ESL/ELT**

*Betty Longfellow*  
1285 Fern Ridge Pkwy., Ste 200  
St. Louis, MO 63141  
Tel: 314-439-6644  
Fax: 314-439-6848  
betty\_longfellow@mcgraw-hill.com  
Booth(s): 113, 115

**National Geographic School Publishing**

*Tamara Sexton*  
26385 Carmel Rancho Blvd.  
Carmel, CA 93923  
Tel: 831-620-6282  
Fax: 831-625-8779  
tsexton@ngsp.com  
Booth(s): 106, 108

**Newsweek Education Program**

*Katherine Dzamba*  
251 W. 57<sup>th</sup> Street  
New York, NY 10019  
Tel: 800-526-2595  
Fax: 800-717-4554  
classroom.service@newsweek.com  
Booth(s): 100, 102

**Open English***Jim Pickell*

Tel: 800-309-3470

info@openenglish.com

www.OpenEnglish.com

Booth(s): 130

**Outreach & Technical Assistance Network***Linda Swanson*

P.O.Box 269003

Sacramento, CA 95826-9003

Tel: 916-228-2552

Fax: 916-228-2563

lswanson@otan.us

Booth(s): 326

**Oxford University Press***Jenefer Johnson*

1855 Pacific Ave., Apt. 105

San Francisco, CA 94109

Tel: 800-459-5126

Fax: 415-923-6767

jenefer.johnson@oup.com

Booth(s): 212, 214, 218, 220

**Pearson Curriculum Supplemental**

(formerly AGS and Globe Pearson)

*Judy Miranda*

7175 Snow River Way

Sacramento, CA 95831

Tel: 916-421-9870

Fax: 916-395-1579

judy.miranda@pearson.com

Booth(s): 125, 127

**Pearson Longman ESL***Andrew O'Shea*

1841 Addison Street

Berkeley, CA 94703

Tel: 510-981-0375

Fax: 415-358-8474

andrew.o'shea@pearson.com

Booth(s): 224, 225, 226, 227,  
230, 231, 232, 233**Piel Canela Peru***Juan & Maria Espinoza*

1520 Wallace Rd., NW Suite 204

Salem, OR 97304-2666

Tel: 503-930-9146

Fax: 503-540-0314

espinozamina@cs.com

Booth(s): 121

**Pro Lingua Associates***Ray Clark*

P.O.Box 1348

Brattleboro, VT 05302

Tel: 802-257-7779

Fax: 802-257-5117

ray@prolinguaassociates.com

Booth(s): 207

**Realia Kits for Language Learning***Sheryl Lee*

71 Oxbow Creek Lane

Laguna Hills, CA 92653

Tel: 949-583-0555

Fax: 949-583-0555

realiakits@cox.net

Booth(s): 202

**Rigby/ Steck-Vaughn***Karen MacDonald*

10801 N. Mopac Expressway

Austin, TX 78759

Tel: 866-494-0664

Fax: 530-268-9013

karen.macdonald@harcourt.com

Booth(s): 306

**SANS Inc./ Exclusive Licensor of Sony  
Language Learning Software***Mark Goodin*

10 White Wood Lane

North Branford, CT 06471

Tel: 877-315-SANS

Fax: 203-481-4870

mgoodin@sansinc.com

Booth(s): 107

**See Say English, Inc.***Yves H. Jacot*

3128 Nile Street

San Diego, CA 92104

Tel: 619-516-2627

yjacot@aol.com

Booth(s): 109

**Spring Book Center***Luis Coloma*

3515 Broken Elm Dr.

Spring, TX 77388

Tel: 1-866-431-1199

Fax: 281-288-9651

info@springesl.com

Booth(s): 124

**Sunburst Media**

*Marsha Chan*  
P.O.Box 61885  
Sunnyvale, CA 94088-1885  
Tel: 408-245-8514  
Fax: 408-245-8514  
sales@sunburstmedia.com  
Booth(s): 302

**TELL ME MORE powered by Auralog**

*Ulysses Navarrete*  
3710 E. University #1  
Phoenix, AZ 85034  
Tel: 888-388-3535  
Fax: 602-470-0311  
educationusa@auralog.com  
Booth(s): 120

**Tenaya Press**

*Elizabeth Weal*  
3481 Janice Way  
Palo Alto, CA 94303  
Tel: 650-494-3941  
elizabethWeal@tenaya.com  
Booth(s): 131

**University of Michigan Press**

*Kelly Sippell*  
839 Greene Street  
Ann Arbor, MI 48104  
Tel: 877-364-2942  
Fax: 734-615-1540  
esladmin@umich.edu  
www.press.umich.edu/esl/  
Booth(s): 213, 215, 219

**Vincent B. Kates & Associates**

*Vince Kates*  
4729 Castle Rd.  
La Canada, CA 91011  
Tel: 626-793-3944  
Fax: 626-793-2639  
vbkates@aol.com  
Booth(s): 300

**World Learning SIT Graduate Institute  
(formerly School of International Training)**

*Kevin Brown*  
P.O. Box 676, 1 Kipling Rd.  
Brattleboro, VT 05301  
Tel: 802-258-3510  
Fax: 802-258-3500  
admissions@sit.edu  
Booth(s): 331